



GLOBAL **i**mage GROUP

Image Consultants | Personal Shoppers | Personal Stylists

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Company Description

If deciding what to wear in the morning has become a chore to you and your wardrobe has become a mystery, get the help of a personal shopper. We help you avoid fashion mistakes, one season wonders and impulse buys. Look natural and polished, not contrived or forced. It's about putting your own stamp on style.

Global Image Group specializes in style makeovers, personal styling and personal shopping. Our team of personal stylists and personal shoppers help men and women increase confidence, develop successful business and social relationships, and achieve their goals from the boardroom to the living room.

Global Image Group's Personal Shopping service takes the guesswork out of where to shop, how to shop, what to shop for, and how much money to spend. Take advantage of our professionals to help you with those smart buys during your vacation.

Our Personal Shopping Expertise Will Help You

- Identify the stores appropriate for you based on your personal style.
- Select clothing and accessories according to your preferences, needs, and goals.
- Discover how to begin, build and broaden your wardrobe with a group of 5 - 12 pieces of clothing.
- Maximize the impact of your clothing expense and create multiple outfit variations by color.
- Choose brands that enable you to create a distinct look that reflects your own style, complements your body type, and is age and occasion appropriate.
- Pre-determine your seasonal or annual clothing budget.
- Develop cost-effective shopping techniques.
- Demonstrate how to make the inexpensive look expensive.

Our Clients

Our clients are men and women from the ages of 25 - 65 and range from stay-at-home mothers to corporate CEOs. Many of our clients just need some guidance, get overwhelmed by shopping or simply don't have the time. Some of our clients include: engineers, bankers, lawyers, doctors, management consultants, entrepreneurs, real estate agents, sales and marketing professionals, military officers, television and media personnel, entertainers and celebrities.

About Our Founder



"Makeover maven, sensational stylist, etiquette expert and world-class professional shopper," these are some of the phrases commonly used to describe Michelle T. Sterling, AICI, Founder and Principal of Global Image Group. Ms. Sterling founded Global Image Group after ten years in the fashion and finance industries to help men and women define and refine their image and style through wardrobe, communication and protocol skills. Ms. Sterling's inside knowledge of the corporate world as an investment banker with Banc of America Securities and her affiliations with several fashion houses such as Giorgio Armani, Salvatore Ferragamo and Cartier, give her a unique insight and advantage in the fashion and image management consulting profession.

Ms. Sterling is a Certified Image Consultant through the Association of Image Consultants International (AICI). She was formally trained in image, color, style, etiquette, communication and relationship management by several recognized Certified Image Masters of AICI. Ms. Sterling received her Bachelor of Arts in French and Spanish from Wellesley College. She also graduated from the Dale Carnegie Performance Training program and the Protocol School of Washington. Ms. Sterling is also the Director of Sterling Style Academy, an internationally recognized institute that prepares men and women for success in the image, fashion and style industries.

As the fashion and style expert on the Advisory Board of Men's Fitness Magazine and a reputable professional speaker, Ms. Sterling is frequently quoted, asked to speak and write articles as an authority in the fashion and image industry. Newsweek, MSNBC, Fox News, Inside Edition, ABS CBN and several other local TV stations in the San Francisco Bay Area and the New York Metropolitan Area have called upon Ms. Sterling's expertise as it relates to image, fashion, style, etiquette, dating, and communication. Ms. Sterling has been featured in many media such as: The San Francisco Business Times, Minneapolis Business Journal, World Talk Female Entrepreneur Radio, FabJob.com, Monster.com, Sales and Marketing Management, Audrey Magazine, American Way Magazine, Washington Woman, Associated Press, Men's Health Magazine, The New York Post, Los Angeles Times, Chicago Tribune, Houston Chronicle, BBC London, Business Week, Forbes, USA Today, and The Wall Street Journal.

Our Team

Headquartered in San Francisco with offices in New York, Los Angeles, Las Vegas, Washington DC, Miami, Houston, Dallas, Chicago, North Carolina, Toronto Canada, Sao Paulo Brazil, London UK, Tokyo Japan, Central Hong Kong and Dubai UAE, Global Image Group is strategically located to serve clients worldwide.

The Americas



Michelle T. Sterling, AICI



Sonya Borba



Barbara Rosa



Christina Wood



Melissa Benevides



Juliana Pastore

Europe | Japan | The Middle East



Pooja Kaushal



Yuuri Takano



Rita Aad

Everyone Wants Celebrity Style: Here's How To Do It On A Budget

By Christina Wood | Personal Stylist and Personal Shopper | Global Image Group

Do you find yourself peaking at tabloid magazines at the supermarket check out counter wondering what the Hollywood starlets are wearing? Have you ever wanted to get star style without spending a fortune? Do you wish you could have that IT bag, or wear that cute dress that Jennifer Garner is wearing? Christina Wood, Personal Stylist and Image Consultant for Global Image Group, states that it is not just what you wear but how you wear it and how much you spend on it. As a successful personal stylist with clients nationwide, Christina has advised many men and women on how to wear the latest trends without breaking the bank.

"If you have craved similar style without the designer price tag, you can pull together an outfit as sophisticated as those worn by your favorite celebrities with these budget friendly finds," states Wood.

Nicky Hilton's Style:

Nicky Hilton looks casually sharp in black and white. To create this look, pair a striped tee with cuffed shorts.



Large plastic sunglasses, Hot Kiss, \$35



Striped cap-sleeved V-neck Tee, Gap, \$20



Ryan pleat-front cuffed shorts, Banana Republic, \$54



Mary Jane sneakers with Velcro strap, Vans, \$48

Jennifer Garner's Style:

Jennifer Garner was spotted around Beverly Hills in a classic yet casual dress with luxe sunglasses, a designer bag and platform wedges.



Plastic frames, Fred Flare, \$8.



Scoop-neck dress, Forever 21, \$25.



Oversize satchel, Urban Outfitters, \$48.



Solange Platform Espadrille, Ann Taylor, \$78

Gwen Stefani's Style:

Gwen Stefani transforms her rock-n-roll look for an evening out. Get her sophisticated style including the trademark red lipstick—for next to nothing.



Black dress, Forever 21, \$30.



Large clutch, Xhilaration for Target, \$13.



Red lipstick, Walgreens, \$4.



T-strap sandals, JCPenney, \$40.

Rebecca Gayheart's Style:

Rebecca Gayheart finds the balance between dressy and casual with a tuxedo blazer and wide-leg jeans. Find these proportions for cheap.



Jacket, Wet Seal, \$22.50.



Necklace, Forever 21, \$5.



Tank, Gap, \$10.



Jeans, Kohl's, \$18.

Angelina Jolie's Style:

Angelina Jolie wears her winter whites with casual style. Capture this easy elegance with these inexpensive finds.



White blouse, Old Navy, \$20.



White jeans, Coldwater Creek, \$30.



White tote, Merona for Target, \$23.



Tan heels, Mossimo for Target, \$17.50.

For more useful style tips, contact a Personal Stylist Christina Wood of Global Image Group. We specialize in image makeovers, wardrobe consulting, personal styling, personal shopping, You are your brand and your look is your logo. Let a Global Image Group wardrobe consultant help you create your own signature style.

Put Your Own Stamp on Style

By Juliana Pastore | Personal Stylist and Personal Shopper | Global Image Group



Badgley Mischka,
Fall 2007



Oscar de La Renta, New York Fashion Week
Spring 2008

Tired of purchasing new clothes every season just to be stylish? Have a look at the photos on the left. Did you notice anything in common? No, we did not get the dates wrong. Both black and white pieces dominate the catwalks for autumn 2007 and spring 2008 collections. The trend for autumn is pure black while it's all about white this winter. And for spring 2008, consider mixing and matching pieces in black and white like fashion designers Oscar de La Renta, Ralph Lauren and Nicole Miller to create a powerful and elegant look.

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GET THE LOOK



Moschino puff sleeve blouse., \$560. Net-a-porter.com.



14k White gold diamond flower drop earrings, \$400. Macy's.

Miu Miu stretch button down shirt, \$560. Net-a-porter.com.



14k White gold onyx and diamond accent earrings, \$600. Macy's.



Emla knee skirt with satin bow tie belt, **Day Birger et Mikkelsen**, \$475. Net-a-porter.com.



Alfani "Greenwich Croco" Small Dome Satchel, \$148. Macy's.

Zara white pants, \$89.



Dior "My Dior" bag in soft white calfskin.



Jimmy Choo bale peep-toe sandals, \$660. Net-a-porter.com.



BCBGirls "Dairre" Pump, \$98. Macy's.